

# Testimonials

PEOPLE ARE TALKING ABOUT WATER-JEL.....

FIRST RESPONDER PROFESSIONALS, INCLUDING:

Fire Chief Craig Clarke, of Track Rescue, a private fire department that works exclusively with motor sports safety, has used the product at the track and has also experienced the product first hand. "When we are working at an International Hot Rod Association (IHRA) or USAR Hooters ProCup event, we have a team of professionals, including Physicians, Firefighters and Emergency Medical Technicians, on site at all times. On one particular occasion we had a driver splashed with fuel and the fuel found an ignition source, which resulted in burns on approximately 30% of his body. We used the Water-Jel product on him which significantly reduced his pain and suffering," according to Clarke. He was then transported to a Regional Burn Center, where he was treated for his injuries.

"Our team also uses Water-Jel for minor incidents that occur in and around the race tracks. This product works. Water-Jel lifts out the heat and heals the skin. I personally suffered a minor burn, and applied the gel. The next day the blister, heat and redness had disappeared," he said.

Clarke has been a Firefighter/Emergency Medical Technician (EMT)/Fire Chief for the past 22 years, and has also worked in the emergency room of a large regional hospital for over 10 years.

Kelly Dunkling, a registered nurse and nursing coordinator at the Boston, MA-based Joslin Diabetes Center Children's Diabetic Camp, told of an incident where a camp staff person was lighting a fire and the fire ended up "burning his face. The health care professionals on site applied Water-Jel immediately to his face, and the area where he had been covered with the gel ended up not having any scars. We thank you very much for this product, because without it we could have had a major accident on our hands. It's great to have a product like this on hand, especially at a camp where we have 500 children," she said in a testimonial letter to the company.

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Metis Group, LLC

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## WATER-JEL: TESTIMONIALS/ADD ONE

"Last year, I was driving back from a diving trip when the van started steaming," said Chris La Coma, an EMT. "I opened the hood in time for the hose to explode and send scalding water to my left arm and chest area, resulting in major second degree burns. I had picked up a box of Water-Jel burn dressing to check out about a week before, not realizing I would be the subject. On application of the dressing, I was surprised how nice and cool and soothing it was. That's not all, when it came time to change the dressing, it came off easy with no skin tear or hassle. I'm sold on Water-Jel and now carry the product in my squad on my personal jump bag. Thanks for a great product!"

"Our Fire Department has been a long time user of Water-Jel products for burns. Recently, we were dispatched to a home explosion. When we arrived, we were confronted with a patient who had 2nd degree burns to the face, arm and legs. While grilling out, a bug zapper above the grill broke and fell down, hitting a spray paint can which sent paint spraying, igniting the grill, which the patient was standing in front of. When we arrived, she was sitting in her front yard, with her husband wetting her down with a hose. We immediately grabbed the burn kit and opened our Water-Jel products. We transported the patient, via helicopter, to the hospital. And there is a happy ending, the patient is at home and well, thanks to your wonderful product."

*Rebecca Howard, Captain,  
Cleves, Ohio Volunteer Fire Department*

## CONSUMERS ARE TALKING, TOO

"I have used Water-Jel to soothe burns on all three of my children. We've had curling iron burns, hot roller burns, cooking burns and candle wax burns. Recently my husband was cooking on the grill and burned his hand on a metal skewer. He was complaining about how much it hurt. Within a few minutes of applying Water-Jel, he told me it felt much better. I just wanted to let you know what a great product Water-Jel is. It has dried many tears of my children. Thank you for making such a super, effective product."

*Mary Joe, Terry, Rachel, Rebekah and Austin Elrod  
Louisville, Kentucky*

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## WATER-JEL: TESTIMONIALS/ADD TWO

"Last night as my wife was preparing dinner, a piece of cellophane wrap touched one of the stove burners and melted. She quickly scraped it off with a butter knife and, in the process of removing it, got a piece stuck to her hand. Although it was obviously painful, she simply ran her finger under water and declined my offers to apply Water-Jel. After a few minutes of suffering with the pain, she agreed to try it and couldn't believe the immediate impact it had. It instantly stopped the pain. She's absolutely SOLD on Water-Jel. I'm convinced she'll tell her friends about it and was talking to me about giving it as gifts to people. The benefits of Water-Jel "hit home" last night. Thanks!"

*Mike Simays  
Philadelphia, PA*

"What a wonderful product! My mom burned her entire palm and we expected BIG pain and weeks without dinner! To our surprise, after using Water-Jel a few times, all the redness and pain disappeared in a couple of days. It was like the burn never happened. Your Water-Jel has also helped me numerous times with smaller problems."

*Edward Krupsky  
San Mateo, CA*

"A short while ago I received a serious burn working aboard a ship. I got a steam burn as I was working on a large boiler in the engine room. I was wrapped in Water-Jel blankets and rushed to the local hospital. The blankets did everything your product promised it would - cooled my skin and helped prevent infection. I believe your product prevented me from going into shock. I want this for an in-home first/burn aid kit."

*Michael T. O' Brien  
Windham, Maine*

"Just wanted to let you know this is one of the best products I have had to use. I was burned by steam and antifreeze from a defective radiator. Normally, I would expect some very good burns and tissue damage. Due to my use of Water-Jel, I got away with no scars and very little burning. I will be keeping several packs in my tool kits, tackle boxes, hunting vest, camp mess, bike bags and my clients' gift boxes."

*Hank McNally  
President and Owner, Outdoor Adventures  
Florissant, MO*

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